

## **Zone One Energy Launches Referral Program**

**New York City (July 13, 2016):** Zone One Energy LLC is pleased to announce that it has launched a Rewards program that compensates individuals who refer their families, friends and business associates to Zone One.

With the commencement of this program, Zone One customers can send their own unique 'Invite Code' to their friends and family in order to promote the company's guaranteed savings program. Upon enrollment, these new enrollees, along with the individual that made the referral, will both receive a \$10 payment. If the new customer is a qualifying business account, then they each are paid \$50.

In addition to the Invite Code, each customer receives their own unique link that they can distribute. Clicking on the link takes the potential customer to an enrollment page which is designed to give the referrer credit for the new account. Payment would then be issued in the same manner as if the Invite Code was used.

"We have received a lot of positive feedback from our customers regarding our guaranteed savings product", commented Ari Green, Chief Executive Officer. "Many new accounts were coming in as referrals, and we wanted to create a way for the Zone One to show its appreciation to both its existing customer base for spreading the word about our product, as well as to the new customers who enrolled based on their recommendation. So we launched this Rewards Program as a way of saying 'Thank You' to both the referrer and new customer".

Zone One has also made available the Rewards Program to non-customers who have an interest in referring new accounts to the company.

### **About Zone One Energy**

Zone One Energy LLC is a licensed energy supplier that serves electric customers in New York City. The company is dedicated to providing its customers with a guaranteed savings product that provides a supply rate that is lower than what would have been paid to the utility under default service. Zone One services residential, business, manufacturing, retail and healthcare clients of all sizes.

For more information, please contact:

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